OXFORD AFRICA CONFERENCE 2022

Onajite Emerhor

Head, Startup Developer Ecosystem, Europe

Onajite Emerhor leads the Startup Developer Ecosystem Europe at Google, where she drives the strategy and execution of Google's region-wide startup facing programs and initiatives to enable growth stage technology companies to build and grow with Google. This includes the flagship Google for Startups Accelerator in Europe. She engages with partners, programs and initiatives to support startups across the continent, leveraging her expertise to influence the policy and investment landscape. Onajite previously led Google for Startups in Africa, providing $6m in equity free support and investment to over 120 high growth startups. Prior to joining Google, Onajite pioneered the Tony Elumelu Foundation's $100m Entrepreneurship Program supporting 10,000 African SMEs to develop, scale and grow their businesses.

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